



# OVERTON RADIO

## Welcome.

**Overton Radio is the 'Voice of the Village'.** Available on all your digital devices, including your smart speakers – Overton Radio offers information of interest to people who live, work and play in and around Overton.

Advertising on Overton Radio enables us to provide our 24/7 local radio service, hourly local news, and hugely popular local information website. But there's more, it means our team can help host the village's biggest events such as the school fete, fireworks, Christmas Fair and more.

### OUR NUMBERS

- 1,400 monthly local listeners
- 4,000 monthly online pageviews
- 110,000 monthly Facebook pageviews
- 61% Female Audience
- 70% 35 - 64 year-old audience

### Partner Marketing.

**Local businesses are invited to take annual marketing packages.** Local businesses are invited to join Overton Radio as a 'Partner' to gain access to our radio, online and social audience. You will receive a minimum of **6 advertising credits every day.**

Register your interest by sending an email to [hello@overtonradio.com](mailto:hello@overtonradio.com)



### Annual package

Overton Radio delivers 1,400 local listeners every month. This offer is strictly limited to 8 local advertisers.

**£250** per year  
+ VAT

[www.overtonradio.com](http://www.overtonradio.com)

